

# CLARI ALIGN


Convert and close deals faster with buyer-seller collaboration.


The revenue formula hasn't changed. Pipeline x Conversion = Revenue. But budgets are tighter, causing increased stakeholder scrutiny, leading to revenue leak. Clari Align decreases revenue leak by helping reps establish credibility early and creating a unified buying experience between the champion and budget owners. With an effective buying experience, reps will reduce repetitive meetings, reach collective decisions faster, and increase deal velocity—all while managing a predictable and de-risked pipeline.



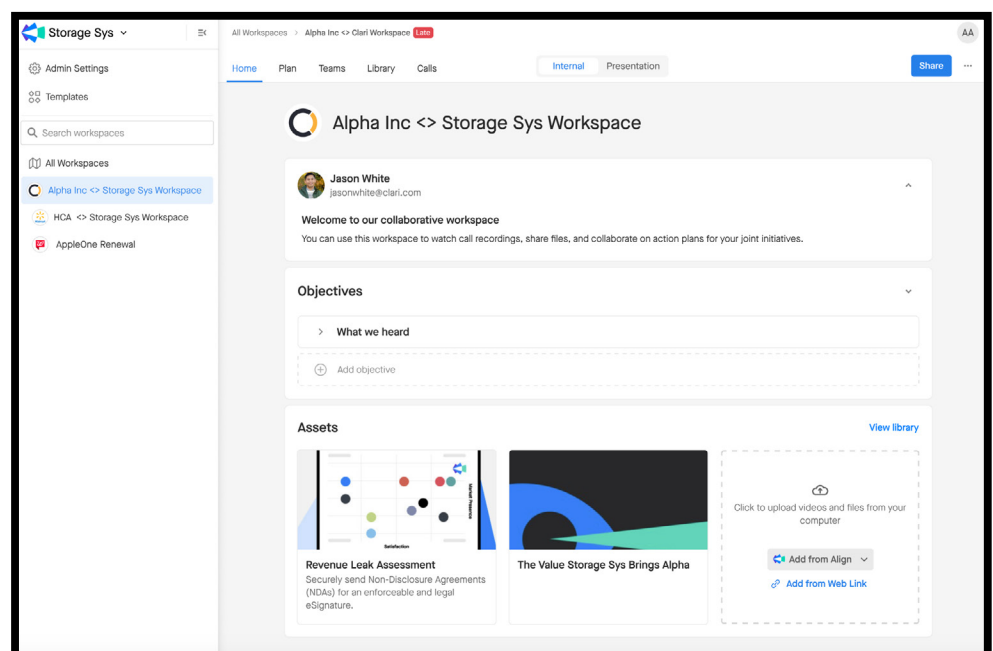
I've had the best experience ever working with Clari. They use their own mutual action plan with Clari Align and the process was very organized and structured. Identifying milestones, achieving them, and always a step ahead.

Bogdan Maciejuk, Dir. of Sales Operations at CData

 Make your case

 Make your plan

 Make it happen



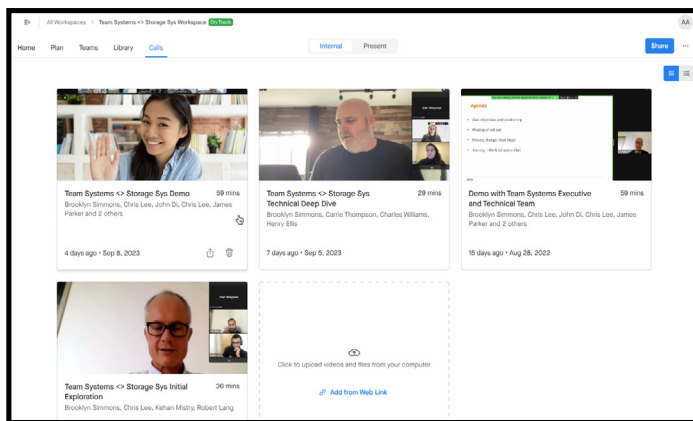
Enable credible selling across every revenue cadence.

## CUSTOMIZABLE MICROSITE

Keep the most important elements of the deal front and center with Align Home, a shared collaborative microsite that reps can spin up in moments. A simpler alternative to building out a mutual action plan, Align Home captures business objectives, surfaces all deal artifacts, and enables actions to be assigned to and managed by buyers in an easy-to-find location.

## INTEGRATED CALL SHARING

Improve transparency and reduce deal delay by providing call recordings in the Align workspace. Instantly share any Clari Copilot call to the Align Call Library with just a couple of clicks. Go from conversation to collaboration by integrating all communications in one place.

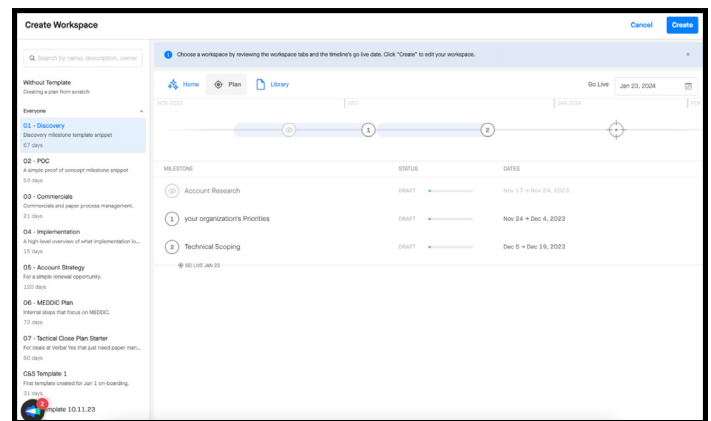


## TIMELINES AND TEMPLATES

Drive accountability and plan timeline milestones with Align Plan, a close plan that enables stakeholders to work together toward priorities. Align Plan offers flexibility that other mutual action plans lack, with templates that can be added iteratively as the deal progresses. Provide blueprints for how to approach deals, and track progress and adoption within the Clari Revenue Platform.

## CENTRALIZED FILE SHARING

Provide continuity throughout your sales cycles and leverage your critical assets with Align Resource Library, a resource center that provides easy access to all relevant documents in one place. Keep all stakeholders up to speed, track buyer engagement, and follow usage as a key deal health indicator.



With over \$1T of revenue under management, it's time to create and convert faster with Clari Align. [Try it for free today.](#)